

Current Board Executive are: Nick Mantano, Todd Drootin, Martina Turner, Laura Lichter and Ingrid Castro

Attendees: Martina Turner, Nick Mantano, Ingrid Castro, Malila Davalos, Erik Pampalone, Todd Drootin, Laura Lichter, Kathleen Misko, Cindy Sleman, Lynne Seta

Pledge of Allegiance: Nick

Nick brought the meeting to order

Previous Minutes Adopted and Accepted by Ingrid and Laura, and they now can be posted to the website

My Notes:

Former Board Member Ranay was asked to join the meeting with the Treasury Report. She spoke to Martina instead and said no changes. Bills have been sent out to Stakeholders for their fees.

**Website update** – Martina: Requested approval for the annual webhosting fee of \$430 and the monthly fee of \$30. Motion approved to pay these fees. Website address is: [chatsworthbid.com](http://chatsworthbid.com) and email will be [info@chatsworthbid.com](mailto:info@chatsworthbid.com) Martina will, for now, monitor the inbox. Todd already has access to the website and it will further be given to Laura. Martina, Todd and Laura will work collaboratively on the website.

**BID Admin:** A clear and defined job description is needed for this role, which is a paid position. The new Admin will not be working on the website. Martina is currently acting as interim Admin and Renee has offered to mentor her in this role. Nick has asked that suitable applicants be presented at next month's meeting.

**BID database:** Martina: Emails are still needed for BID community and this should be a top priority. Malila will help with getting the new database together once the former board members relinquish the existing database Nick is to speak with Renee to get this going. Currently the new database has only 8 email addresses, the minimal goal is to have at least 35 by next meeting

**Poster/mission/vision update:** The current 10 Reasons to be part of the BID poster was discussed and determined that the Board would collaboratively review the one on the website and update to today's ideals. The same with the currently Mission and Vision Statements listed on the website. New ideas or changes to be submitted at the next Meeting. New poster can then be sent out via traditional mail and email to the BID community.

**Murals:** Nick: Nick would like artist Philip Leonard to talk with West Ends Arts and/or Chatsworth Arts Council regarding adding murals to Corridor walls. Malila pointed out that there would be the need for the BID to contact City/Building Owners to get permissions to do murals, walkways or any outside spots.

Lights across Devonshire: Nick: Nick says John Lee is interested in helping with the lights but is very busy with his current campaign. Todd has agreed to meet with Lee's staff to establish a connection, for whoever is the ultimate winner of the seat, to continue with the pursuit of this project.

**FaceBook:** Martina: The two separate FaceBook pages have been consolidated into one

New Business

**Stickers:** Todd: Todd has suggested window stickers/decals for fees-paid BID stakeholder to show their support and to possibly capture the attention of other BID corridor stakeholders to get involved or to support. Nick has art for a decal that may be helpful. Collaboratively the Board can review and not only use the art for

**Security:** Nick: I was not able to grab all this information as he was going so fast but this is what I think he said:

**Graffiti:** Dec 49, Jan 52, Feb 30, dumping Dec 8, Jan 18, Feb 7, and only 4 broken windows in that period of time which seems low to me. Security is on 3pm to 5 am ?? Nick suggested everyone put up outside cameras to help with security and possibly find a way to link everyone's footage. Nick also suggested meeting with CD12/John Lee to understand about the license plate readers for the Corridor. Nick will also invite new SLO Kevin Yu to the next meeting

**Day of the Horse 4/7/2024** It was suggested that the BID have a booth with BID flyers and give aways (i.e. pencils, tchotchkes, t-shirts) . Nick suggested the BID purchase their own branded pop-up for these types of events. Decal artwork may be a possibility Malila researched and canopy would be around \$300

Blockfest will be at DeSoto and Devonshire. Do we want to participate?

Storage needed for BID documents, pop-up and other BID ephemera. Laura will look into costing for storage. Currently part of the Admin fee is paid to Renay for storage, so this needs to be relocated .

Motion of Adjourn at 10:31 by Todd, Malila