CHATS WESTERN

Business Improvement District

Board of Directors

2024

Nicholas Montano

Interim President Los Toros Mexican Restaurant

Todd Drootin

Vice President Deadly Wax Vinyl Records

Ingrid Castro

Secretary M's Hair Studio

Laura Lichter

Spunky Rose Vintage Beautification Chair

Martina Turner

Interim Administrator My Creative Outlet

Mailing Address:

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The Chatsworth Bid: Uniting & Igniting Business Growth in Chatsworth

The Chatsworth Business Improvement District (BID) was cooperatively and collectively formed in 1999 by likeminded business owners on Devonshire Street who envision a thriving community center of businesses and services for its residents. Understanding the reality of reduced budgets and limited funding from the City to improve our area, we took matters into our own hands. In forming a Business Improvement District, our businesses impose a self-assessed fee that is pooled to fund projects designed to enhance, improve and grow our businesses and community. Our funds are controlled by our stakeholders/members and spent decidedly towards three areas: Security, Beautification and Marketing.



Artist-Karla Moffett

THANK YOU TO PAST BOARD MEMBERS

The BID would like to thank former board members R. Grace Rodriguez (Admin) and Julie Lewis for many years of service to our community.

We appreciate all your efforts!

We encourage all stakeholders to get involved and voice opinion and ideas where monies should be spent to improve our business community. You can do this in a variety of ways including attend quarterly board meetings by ZOOM (check our website ChatworthBID.com for schedule) and participate in surveys and focus groups held. Together we will stimulate economic growth for our businesses and community.

Say Hello to your 2024 Board of Directors

The Chatsworth Business Improvement District is run by a group of volunteers from our community working together to help optimize the area for our businesses. We are always looking for more people who are interested in this mission, please attend one of our monthly meetings if you would like to help.

We had elections late last year and the 2024 officers are Nicholas Montaño (Los Toros) serving as Interim President, Martina Turner (My Creative Outlet) as our Interim Administrator, Todd Drootin (Deadly Wax) as Vice President, Ingrid Castro (M's Hair Design as our secretary, and Laura Lichter (Spunky Rose).

We have an open Treasurer position that we need to fill. Please reach out to us via the contact form on ChatsworthBID.com for more information.

STAKEHOLDERS MEETINGS

All stakeholders are encouraged to attend board meetings to voice their ideas and opinions. Our upcoming meetings for the 2nd quarter of 2024 will be April 17, May 15, and June 19th via ZOOM (links to meeting at ChatworthBID.com). Schedule is subject to change, please check the website for current information.

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BID FUNDING CHALLENGES AND THE PATH FORWARD

BID assessments have been sent out and we hope our local businesses will all pitch in. Your BID tax dollars go towards security and neighborhood beautification projects that the entire BID corridor (Devonshire from Topanga to Mason) benefits from. We find ourselves at a crucial juncture as the Chatsworth Business Improvement District (BID) confronts a significant funding challenge for the third consecutive year. The revenue collected by the City of Los Angeles for BID Assessments has fallen short, amounting to less than 68% of the anticipated fees in 2023. This persistent shortfall has severely impacted our ability to fund new initiatives and maintain ongoing projects.

Our financial constraints have resulted in a narrowed focus, prioritizing essential services such as security detail and some street landscaping. Unfortunately, this means that several planned improvements and beautification projects for the corridor have been placed on hold.

To navigate through these challenging times and revitalize our beloved district, we urge all stakeholders to address outstanding payments. Your prompt action and support are vital in enabling us to meet our collective goals of enhancing and beautifying the Chatsworth corridor.

We remain committed to fostering a thriving business environment in Chatsworth. By working together and fulfilling our financial responsibilities, we can overcome these challenges and unlock the full potential of our district.

SECURITY PATROL - AET SECURITY SERVICES

Both the Security Patrol Program and Business Watch Program has continued this year the afternoon and evening/night-time patrol. If you are interested in the Security reports give us a call and we can email them to you. Note there have been numerous reports of graffiti and transients along Devonshire Street. AET Security has been reporting to <u>Anti-Graffiti.LACity.org</u> and in most cases the graffiti is removed within 24-48 hours. Reports can be found on our website. The A.E.T Security Services Group continues to be very successful in making Chatsworth a safer place to work and do business. If you want to get a hold of A.E.T Security Services Group, please contact them at **818-564-0205**.

OUR NEW WEBSITE: CHATSWORTHBID.COM

Martina Turner has put in a ton of work rebuilding the BID website which can now be found at ChatsworthBID.com. Lots of information about the BID's work and meetings can be found there and we also plan on running regular features on dues-paying businesses in the corridor.

Sign up for newsletters online at <u>www.chatsworthbid.com</u>. Visit the home page.

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