

CHATSWORTH BUSINESS IMPROVEMENT DISTRICT 21000 Devonshire Street, Suite 111, Chatsworth, CA 91311 (818) 279-6619

2023 Board of Directors R. Grace Rodriguez, Esq. Adminstrator Nicolas Montano, Los Toros Restaurant Laura Lichter, Spunky Rose Artisan Boutique Julie Lewis, Real Tandem, LLC

Join Zoom Meeting: https://us06web.zoom.us/j/84340354684

Meeting ID: 843 4035 4684

MEMBERS ANNUAL MEETING - MINUTES

Wednesday – December 20, 2023 – 9:30 a.m.

- I. ATTENDANCE Todd Drootin, Renay Grace Rodriguez, Laura Lichter, Martina Turner, Julie Lewis, Katheleen Misko, Lynne Seta, Nicolas Montano,
- II. APPROVAL OF MINUTES Todd will help with Newsletter. Motion to Approve Minute – Nic, 2nd Todd. Passed unanimously.
- III. APPROVAL OF AGENDA Motion by Julie, Nic 2nd Approved.
- IV. ADMINISTRATOR'S REPORT (Rodriguez)
 - a. New Staff Member Eileen Faye email collections
 - i. Newsletter Ads for the Business
 - ii. Ask for Representative from CD12
 - iii. Ask Eileen to contact businesses that owe.
 - b. Board Elections We agreed to have Todd, Renay, Laura, Nicolas, Julie and Ingrid.
- V. TREASURY REPORT (LEWIS) We have 9K in the account to pay for security.
- VI. OLD BUSINESS
 - a. BID Charter for 2024 All turned in to city waiting on approval.
 - b. Account Depletion
 - c. Update on Bank Accounts (Check Systems) Julie and Renay working on resolving this.



VII. NEW BUSINESS

- a. Holiday Lighting (Montano& Lichter) Will give us a report as to what we can do.
 - i. Electrical Supply
 - ii. Permit Status
 - iii. Fire Corridor Limitations
- b. Contract with VCC re benches and Plant Containers.
 - Proposal to plant Fruit Trees Citrus. Ask them to pick up trash while he is watering, and maintaining. Nick will Talk to Don. \$100 a week.
 Devonshire and Canoga CNC has been trying to plant indigenous plants.
 Big issue and people go and rip the plants out. If we put succulants people will take them home. Geraniums won't be stolen. Daisys also are good. Nic will
- c. Scheduling Board Meeting. Special Board meeting on January 15, 2023, at Martin'as Place on January 15, 2023. Executive Board Meeting. There will be no regular Board Meeting on January 17, 2024
- d. MARTINA Everyone loved the parade. But there are businesses that operate on Saturday and Sunday, and that is a very important time for them. When a community event that impacts business negatively. Strategically plan with those owners to let them know. In the past BID stakeholders were included in the Parade Booklet, free advertising in the booklet. Because of a community event, Kiwanis we should bring about a very positive experience for those business owners. Written Documentation regarding how they were negatively affected. Topanga to Canoga who were trying to operate their business on Sunday and lost business. **Renay**: We have a \$1500 for sponsorship bill. **Julie**: We need the shops affected by this with bid being the conduit to use it as advertising. We use to have an add that had all the BID Businesses listed. Here is the names of all the Bid Businesses. Buy Local Ad. This is how it use to be. It was in the program. It was a bid advertisement but not wth the names of all the businesses. Does not do anything for the business owners. **Martina** we should figure out a strategic plan affected by the parade. Port a potty in front of shop owner. No parking for anyone to come to the businesses. Need a communication plan with Kiwanies.



They need to be informed. **TODD**: get people to be listed in the parade. **Laura:** talk to parking lots, if they are not open for the day make special parking.

Nic Moves to adjourn, Julie 2nd Meeting Adjourned